



Kez Mercel & Tigger Webb
C/O Bog Snorkelling Australia
PO Box 1188
Mudgeeraba, 4213
Phone: 07-55227022
Mobile: 0422-695171
<http://www.bogsnorkelling.com>
Email: kez@bogsnorkelling.com
tigger@bogsnorkelling.com

RE: Bog Snorkeling Sponsorship

Hello

Team Oz Bog has put together a marketing strategy, which demonstrates our sincerity and enthusiasm for the first even 2007 Australian Bog Snorkeling Championships. If you sponsor this event it will provide valuable exposure for your business. It can also build excellent staff relationships if you enter a company team.

MEDIA COVERAGE

- Monthly press releases, outlining the event and highlighting sponsors
- Articles in prominent magazines
- Interviews with local radio stations
- TV coverage
- Website coverage

PROMOTION OF YOUR PRODUCT

- Display of your Product Logo on website
- Display of your logo on clothing
- Discussion of your product at appropriate presentations & media reviews
- Sponsors on ticket sheets
- Use of your product at the event if applicable

COMPANY TEAM IMPACT

- Enter 4 personal from your company into the themed team event

We anticipate your enthusiasm for this exciting venture. We would love to take the opportunity to talk to you in person, so you can embrace our vision of promoting Australia, local businesses and your business.

Please call us today.

Yours in the bog,
Kez Mercel

BOG SNORKELING AUSTRALIA SPONSORSHIP LEVELS AND BENEFITS

Drop in the bucket: \$100 cash or Donate a prize to the value of \$100 or more

- 🚩 Name or Company listed on the Sponsors Page of Website
- 🚩 Name or Company listed with direct link to the Company's Website

Ripple: \$300

- 🚩 Name or Company plus small logo listed on the Sponsors Page of Website
- 🚩 Name or Company listed with direct link to the Company's Website
- 🚩 "Free" INDIVIDUAL entry to the Bog Snorkelling Event x 4 persons
- 🚩 "Free" TEAM entry to the Bog Snorkelling Event (4 persons in the team)

Big Splash: \$500






- 🚩 Name or Company plus medium size logo listed on the Sponsors Page of Website
- 🚩 Name or Company listed with direct link to Company's website
- 🚩 "Free" INDIVIDUAL entry to the Bog Snorkelling Event x 4 persons
- 🚩 "Free" TEAM entry to the Bog Snorkelling Event (4 persons in the team)
- 🚩 Advertisement in Bog Snorkelling ENewsletter

Surfs Up: \$1,000

- 🚩 Name or Company plus large logo listed on the Sponsors Page of Website
- 🚩 Name or Company web page with direct link to Company website
- 🚩 "Free" INDIVIDUAL entry to the Bog Snorkelling Event x 4 persons
- 🚩 "Free" TEAM entry to the Bog Snorkelling Event (4 persons in the team)
- 🚩 Advertisement in Bog Snorkelling ENewsletter
- 🚩 3 Promotional announcements of your company at the Bog Snorkelling event on the Gold Coast
- 🚩 VIP table of 4 at the Bog Snorkelling event
- 🚩 1 bottle of Commemorative Red Wine
- 🚩 Priority Team Placement

Tidal Wave: \$3,000

- 🚩 Name or Company plus large logo listed on the Sponsors Page of Website
- 🚩 Name or Company web page with direct link to Company website
- 🚩 "Free" INDIVIDUAL entry to the Bog Snorkelling Event x 4 persons
- 🚩 "Free" TEAM entry to the Bog Snorkelling Event (4 persons in the team)
- 🚩 Advertisement in Bog Snorkelling ENewsletter
- 🚩 5 Promotional announcements of your company at the Bog Snorkelling event on the Gold Coast
- 🚩 Promotional Bog Snorkelling clothing worn at media interviews and on day by organizers
- 🚩 Bog Snorkelling t-shirt with company logo given to competitors at sign in
- 🚩 Your Banners & Signage displayed at the Bog Snorkelling 2007 Event on the Gold Coast
- 🚩 Your Brochures/promotional products given to delegates at sign in
- 🚩 Kez & Tigger will be guest speakers to your employees, local community group or charity [Gold Coast & Brisbane]

-  Your Display Stand at the Bog Snorkelling Event
-  VIP table of 8 at the Bog Snorkelling event
-  2 bottles of Commemorative Red Wine
-  Priority Team Placement
-  Kez & Tiggers Secret Bog Snorkelling Tips

Please provide us with an A4 page about your business so we can use this information to promote you prior to and on the Bog Snorkelling day.